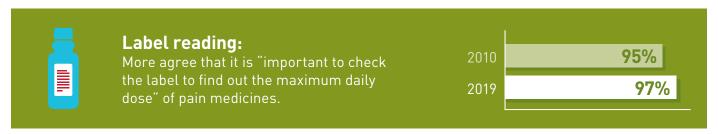
Awareness of Acetaminophen Safe Use Remains High

Research shows that since 2010, pain medicine users have consistently understood how to use their medicines safely and remain aware of the risks—specifically when it comes to acetaminophen, a common drug ingredient found in more than 600 prescription (Rx) and over-the-counter (OTC) medicines.











For acetaminophen safe use tips and resources, visit:



Surveys conducted by David Binder Research for Consumer Healthcare Products Association. Data collected in May 2010 and April 2019 using online survey methodology. In 2010, data collected among 743 U.S. consumers who had taken an OTC pain medicine with acetaminophen in the last 6 months and/or Rx pain medicine with acetaminophen in the last 12 months. In 2019, data collected among 1,250 U.S. consumers who had taken an OTC or Rx pain medicine with acetaminophen in the last 6 months. Margin of error for each study is ± 3.1.

