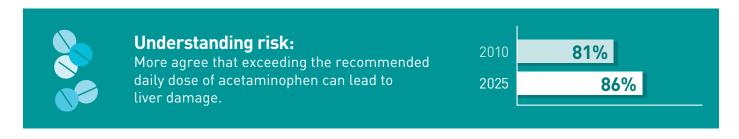
Americans Are Smarter About Safe Acetaminophen Use, New Research Shows



First conducted in 2010, the latest nationwide tri-annual survey reveals that consumers understand how to use their medicines safely and remain aware of the risks—specifically when it comes to acetaminophen, a common drug ingredient found in hundreds of prescription (Rx) and over-the-counter (OTC) medicines.











Education is critical to continued success:

Initiatives such as the Know Your Dose campaign educate consumers on the safe use of acetaminophen, pushing for continued progress and working to ensure these numbers remain high.

For acetaminophen safe use tips and resources, visit:

