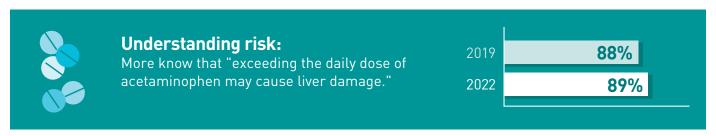
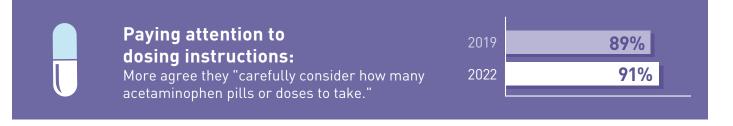
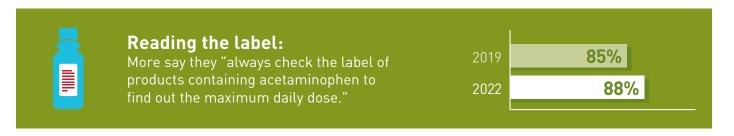
## Over the Past 12 Years, Consumer Awareness of Acetaminophen Safe Use Remains High

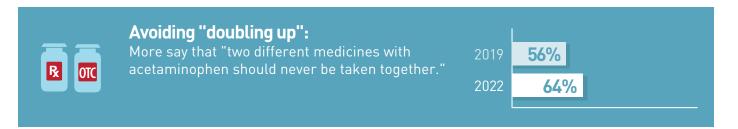


First conducted in 2010, the latest nationwide tri-annual survey reveals that pain medicine users consistently understand how to use their medicines safely and remain aware of the risks—specifically when it comes to acetaminophen, a common drug ingredient found in more than 600 prescription (Rx) and over-the-counter (OTC) medicines.











## Ongoing education is critical to continued success:

Educational initiatives such as the Know Your Dose campaign educate consumers on the safe use of acetaminophen, pushing for continued progress and working to ensure these numbers remain high.

For acetaminophen safe use tips and resources, visit:

